अमर उजाला

Wednesday, June 17, 2020

आईआईएम के लिए जगती में 200 एकड़ जमीन आवंटित

नया कैंपस दो साल में बनकर होगा तैयार, विश्व स्तरीय होगी डिजाइन

अमर उजाला ब्यूरो

जम्मू। भारतीय प्रबंध संस्थान (आईआईएम) का नया कैंपस जगती में बनेगा। इसके लिए प्रदेश सरकार ने जगती में 200 एकड़ जमीन आवंटित कर दी है। नया कैंपस दो साल में बनकर तैयार होगा। यह जानकारी बोर्ड ऑफ गवर्नर्स के अध्यक्ष डॉ. मिलिंद कांबले ने ट्वीट कर दी।

बोर्ड ऑफ गवर्नर्स के अध्यक्ष ने ट्वीट कर दी जानकारी

ट्वीट में उन्होंने कहा कि सरकार ने जम्मू शहर से 14 किलोमीटर दूर कटड़ा रोड पर पहाड़ी इलाके में 200 एकड़ जमीन आवंटित कर दी है। हम नए टेक्नॉलॉजी के साथ विश्व स्तरीय बिल्डिंग का निर्माण करेंगे। यह बिल्डिंग ईको फ्रेंडली भी होगी। जम्मू में आईआईएम की शुरूआत 2016 में हुई थी। फिलहाल ओल्ड यूनिवर्सिटी कैंपस में कक्षाएं चल रही हैं।

आईआईएम में इस बार एमबीए में दाखिले के लिए भारी रुझान सामने आया है। रुझान को देखते हुए संस्थान को सीटें बढ़ानी पड़ सकती हैं।

30 से अधिक महिला अभ्यर्थियों ने भी आवेदन किया है, जबकि पिछले साल एक भी छात्रा नहीं थी। बताते हैं कि इस बार अनुसूचित जाति, जनजाति और आर्थिक रूप से कमजोर वर्ग में भी दाखिले के लिए आवेदन आए हैं, जबकि इस संवर्ग के लिए अभ्यर्थियों का मिलना काफी मुश्किल होता था।

जम्मू और श्रीनगर के कैंपस में इनक्यूबेशन सेंटर होगा स्थापित

डॉ. कांबले ने बताया कि आईआईएम जम्मू को नौकरी की तलाश करने वाला नहीं, बल्कि नौकरी बनाने वाले संस्थान के रूप में विकसित करने की कोशिश है। यह प्रधानमंत्री के आत्मनिर्भर भारत अभियान से भी जुड़ा है। विभिन्न कार्यक्रमों और इनक्यूबेशन सेंटर के माध्यम से जम्मू-कश्मीर के लोगों से जुड़कर विकास कार्य को मजबूती प्रदान की जाएगी। आईआईएम जम्मू आत्मनिर्भरता, वृद्धि और समृद्धि के लक्ष्य को प्राप्त करने के लिए श्रीनगर ऑफ. कैंपस और आईआईएम जम्मू दोनों परिसर में इनक्यूबेशन सेंटर स्थापित करेगा।

इस साल एमबीए में दाखिले को भारी रुझान

FINANCIAL EXPRESS
Read to Lead

IIM Jammu finally finds takers for its MBA programme; to invest Rs 500 crore on infra

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The IIM campus, currently based out of the old Jammu University, will soon start work on its Rs 450-crore premises, Milind Kamble, chairman, board of governors, IIM Jammu, said.

After a tepid response for the first few batches, the Indian Institute of Management (IIM) Jammu, has finally started getting response to its MBA programme. The IIM campus, currently based out of the old Jammu University, will soon start work on its Rs 450-crore premises, Milind Kamble, chairman, board of governors, IIM Jammu, said. An off-line campus to take management programmes to Srinagar has also been planned and the institute will invest another Rs 55 crore on this campus.

The tender for the development of Jammu campus has already been released. The work should start in two months and will complete in two years, Kamble said. The Srinagar facility will take some time, Kamble said. The institute has got 200 acres, 40 km from Jammu city on the Katra Road for the Jammu IIM campus with an IIT campus in the neighborhood.

The youngest among IIMs and set up in 2016, IIM Jammu has seen three batches graduate. It was initially attached to IIM Lucknow. Kamble, a Pune-based entrepreneur and founder of the Dalit Indian Chamber of Commerce and Industry, took over as chairman of the board of governors of IIM Jammu in May 2019.

Kamble said during the initial years the institute was not able to fill up its 160 seats as there were no takers. There were only 47 students in first year, 62 in the second year, 58 in the third year and 97 students last year. Generally, it used to be very difficult to get candidates in SC, ST and EWS categories, and women also did not apply to this campus. But this year things have changed and response across categories is huge, Kamble said.

There was no women candidates last year but this time more than 30% of the seats have been taken up by women joining the MBA programme, Kamble said. IIM Jammu for the first time has 700 students on the waiting list for joining the 2020-22 batch, despite the Covid-19 pandemic, and “we are planning to increase intake this year from 160 to 240”, he said.

Local participation from Jammu, Kashmir and Ladakh students is not enough. Only three local students could be selected as the admission to the MBA programme is very competitive and is done based on CAT (Common Aptitude Test) score.

To make it more accessible for local aspirants, the institute is planning to help the locals train for the competitive exams with special coaching and support and tie up with institutions offering this training, Kamble said. Also, to offer them tailor- made management programmes and short-term courses, an off-line campus is coming up at Srinagar. At this campus an investment of Rs 55 crore will be made to train people with an eye on the local horticulture, agriculture and processing industries.

IIM Jammu is setting up incubation centres both at Srinagar off-campus and at IIM Jammu campus to nurture entrepreneurship among students. The 2018-19 Jammu IIM batch got placed with an average package of Rs 9.4 lakh with the maximum offer of Rs 12.9 lakh. The 2019-20 batch graduates saw average salary going up to Rs.10.64 lakh with the maximum at Rs 24.5 lakh.

B S Sahay, Director, IIM Jammu, said that the institute will nurture and develop the best of managerial talents from here and the increase in intake will help it in emerging as one of the finest business schools.

The institute has also launched a PhD programme this year and received good response from all over the country with hundreds of applicants, he said, adding that eight candidates have been selected for the PhD programme.